

1-Page Annual Business Plan

How to make it work

- ✓ Keep the plan with you
- ✓ Update it with your thoughts
- ✓ Share it with people you trust and whose opinions you value
- ✓ Measure your progress at least weekly

Core Values	Intention (Why?)	B.H.A.G.	Targets (1 year)	Annual Priorities	W.I.G
			Date:		
			Revenue:		
			Net Profit:		
Vision (Where?)	Mission (How?)	Target Market	Target (3 years)	Priorities Next 90 Days	Key Scores - 90days
			Revenue:	-	
			Net Profit:	-	
				-	
				-	
				4	
				4	
Strengths	Weaknesses	Opportunities	Threats	-	Theme /Celebration – Q1

Insight that builds